It goes beyond impressions, it delivers impact. It’s powered by our energy and dynamism. It reflects in every project we undertake.

Catering to clients 24x7, round the year, around the globe.

  Touching the lives of people every hour, every day.
  Delivering the world to the world.
Vision
Our vision is to be an industry leader by:
- Earning the trust of our customers and employees with a culture of continuous improvement.
- Striving to attain global quality standards in all systems and processes that will add value to our clients.
- Providing sustainable and environmentally friendly products underlining our Corporate Social Responsibility (CSR).

Mission
Bringing together a team of experts in different disciplines:
- Forming highly effective operational teams.
- Delivering high standard products.
- Constantly pursuing excellence.

Commitment
- Technical innovation.
- Timely deliveries.
- Teamwork.
- Exceeding client expectations.

Driving Past Excellence
It’s a familiar landmark on the Dubai-Jebel Ali road. The UPP press is an operating business unit with 50,000 sqm which influence the other units of our operations having perhaps the world’s most advanced printing machines.

Strategic location
United Printing Press is about 60 km from the Dubai-Jebel Ali Highway and 50 km from the Dubai-Jebel Ali Highway.

State-of-the-art technology
Our systems and equipment are constantly, continuously updated.

Service delivery
Key responsibility points are accessible to you 24x7.

Resources availability
A vast range of papers available at consistent price.

Competitive quotes
Made possible through economies of scale and technology leading to minimal waste.

In Commercial printing, we print more than 100 different titles in a month. These are some of the biggest publishers in the industry like Media & Events, Media Quest, Saffron Media, Hot Media, etc. Some famous magazine titles include - Car & Driver, Shape, Harper’s Bazaar, Construction Week, Middle East Golfer, etc.
We are printing 6 daily and 6 weekly newspapers in Arabic and English, local and international. We print approximately 1 million impressions daily on state-of-art technology newspapers printing machines. We print around 100 different magazine titles with an average of 1,000,000 copies every month.
We have done some prestigious specialty books with all the special print operations like Reticulation Varnish, different classes of Spot UV (Glitter, Relief, Texture, Gloss & Matt), Hot Stamping Foil, Embossing and debossing, Die-cut, Section Sewing, Slip Case with special thread finish, Edge Gilding, Laser cutting, Metallic UV Printing & Leather Bound Hard-casing. Following books have been printed with these applications - Sheikh Zayed Mosque book, Mecca Book, Sultani Book along with Slip cases, Beut allah Book, Simply Abu Dhabi, National Geography Annual Book etc.

Newspaper printing is the heart of UPP’s core strength. Our highly trained personnel, together with our state-of-the-art newspaper printing equipment, are producing full colour newspapers to award winning quality and in the most cost efficient manner. Our biggest publication names include Al Itihad, The National, Financial Times, Al Roeya, etc.
Specialty printing

UPP offers a wide range of specialty printing products that meet international standards and varied requirements of our esteemed customers.

With state of the art equipment and facilities, we provide cost effective print and distribution under one roof. Our product range includes Hard cover books, Soft cover books, Calendars, Brochures, Magazines, Directories, etc. Some of our high end products include Simply Abu Dhabi, Sheikh Zayed Mosque reference book, TDIC Art Exhibition books, etc.

For our overseas customers, the strategic position of the plant in Shahama provides us with close proximity to both the Abu Dhabi port and the Jebel Ali port in Dubai. In addition, there is a sound environmental strategy, including FSC accreditation to give the satisfaction that UPP has a proper environmental management system in place.

Outdoor

We have a dedicated section for Outdoor print with large format printing being the core.

The Outdoor print section is equipped with state of the art equipment including a HP 800 Flat bed printer and a HP 850 Latex printer. These allow us to print on variety of substrates including fine art papers, coated papers, polyester films, UV Backlit films, Wall papers, etc. The typical large format application areas include Trade show booths, Point of purchase wall and counter signs, Event signage, banners, etc.

Our products include Billboards, Building, Boundary and Vehicle wraps, Flags, Floor graphics, Hanging banners, Window graphics, Roll up & Pop up Banners, etc.
Working together with our esteemed clients

We believe that you are as good as the company you hold. Needless to say that we are proud to be associated with the clients that we do business with.
Some of our distinguished clients:

FINE PAPERS -
Our source of inspiration

We are one of the leading fine paper suppliers in this region.

These high qualities, mostly uncoated fine papers are environmentally friendly and the right choice for companies wishing to convey a genuine impression on their printed material.

All the collections are coming from world renowned mills and all of them are environmentally certified papers with some of them 100% recycled papers.

We carry stocks and not only consume them when required but also supply to the other print houses in the country and in the GCC region.

Some of our distinguished clients:

We have always known that our environment is something to be treasured and preserved. As a printer, we have felt a growing responsibility to care for our environment.

Our customers have expressed their concern for the environment, looking for a method to show their customers a responsiveness to the need for conservation.

And hence in addition to our ISO quality system certifications, we are proud to announce that we are now a FSC certified printer.
Like the Gold at the Dubai International Print Awards (2008 and 2009) make our tireless efforts worth while.

Prestigious Awards

Al Ittihad
Publish Asia 2012
Best in Print (Below 150,000 copies circulation)
Gold Award

The National
Publish Asia 2012
Best in Print (Below 150,000 copies circulation)
Bronze Award

Al Ittihad
International Newspaper Color Quality Club 2012 - 2014
(Heat-set on LWC)

The National
International Newspaper Color Quality Club 2012 - 2014
(Heat-set on Newsprint)

Financial Times
International Newspaper Color Quality Club 2012 - 2014
(Printing on Tinted paper)

7 Days
International Newspaper Color Quality Club 2012 - 2014
(Cold-set on Newsprint)

Financial Times
Publish Asia 2013
Best in Print (Below 150,000 copies circulation)
Gold Award

The National
Publish Asia 2013
Best in Print (Below 150,000 copies circulation)
Silver Award

 Tradition remains at the heart of the culture of UPP.

Despite being a true Emirati company, UPP has a largely multicultural and cosmopolitan team. This renders a diverse and vibrant culture within the company.

Our people are our most valued assets and a source of our identity.

We have an adherence to the principles and values on which, for many years, our clients have relied. But UPP is known also for its position at the cutting edge of modern technology. Over the years, we have seen our investment in our infrastructure grow exponentially and revenue multiply many folds.

Our journey has just started ….